



RELENTLESS QUALITY.
RIDICULOUSLY GOOD TASTE.
CONFIDENTLY, THE MOST TRUSTED HONEY.



Trust. It's what we're known for. It's why we put the greatest level of care into every bottle. It's why we source only the best, 100% pure honey. It's why we commit to having industry-leading testing. It's why we have a consistent blend that produces exceptional taste and award-winning flavor. We owe it to our honey consumers to be trusted for these things.

**TRUST IS WHY WE'RE AMERICA'S
#1 HONEY COMPANY.**

MEET NATE

“When I started Nature Nate’s Honey Co., I was asked by a mentor, ‘What do you want to do with a honey company?’ My quick answer was, ‘I want to help people.’ I wanted to create a company, not just sell a product. By creating a company, we could provide fair-paying jobs and ultimately, through the sale of honey, be able to make a tangible impact on the lives of others. Always starting with making the most pure, best-tasting honey for our honey consumers. I am only willing to put products on your family’s table I’m proud to put on my own.”

-NATE



OUR HISTORY

from hobby beekeeping to branded leader



Nate buys his first beehive for a post-honeymoon hobby.

1996



McKinney, Texas, plant opens, and raw & unfiltered honey is shipped across the country.

2013



Nate's launches honey minis on-the-go, single-serve packets.

2016

Nate's becomes the #1 branded honey in the U.S.

2017



Nate's launches honey in a sustainable pouch.

2021



Nate's launches hot honey & UMF certified manuka honey.

2022

1972

North Dallas Honey Co. is founded.



1997

Nate buys North Dallas Honey Co. and begins bottling honey in his garage.

2012

With seven employees and growing distribution in retailers beyond North Texas, the Nature Nate's brand is born.



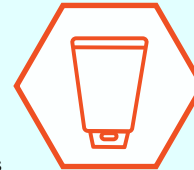
2015

The team moves into its first office, a farmhouse on 12 acres.



2019

Nate's organic blend becomes the #1 organic honey.



2022

Nate's merges with Sweet Harvest Foods so that every home in the U.S. can have premium honey.





OUR BRAND PROMISE

PURITY GUARANTEE

Every load of honey is tested by internal and third-party experts

BEST TASTE

Our proprietary blend has an award-winning taste through ChefsBest®

EDUCATING CONSUMERS

We are leading a movement to honey by making a significant marketing investment in the category

SUPPORTING BEE HEALTH

We support university research programs dedicated to creating a world where all honey bees are healthy

GIVING TO COMMUNITIES

We are committed to bringing hope and help to people in need

PURITY GUARANTEE

The purity guarantee seal means our honey is 100% pure. With a guarantee backed by internal and third-party testing, we are able to ensure with confidence the best honey ends up in your bottle.

WE TEST TO ENSURE OUR QUALITY STANDARDS ARE MET FOR:

- COLOR
- MOISTURE
- PESTICIDES
- ANTIBIOTICS
- AUTHENTICITY ANALYSIS
- SUGAR SPECTRUM
- ORGANOLEPTIC ANALYSIS
- POLLEN AND BOTANICAL ANALYSIS



INDUSTRY-LEADING QUALITY ASSURANCE

from beekeeper to bottle



FROM A HOBBY TO NATE'S HIVES

MATT HALBGEWACHS, HEAD BEEKEEPER, NATE'S HIVES

Matt Halbgewachs is a passionate and responsible beekeeper, recognized as one of the best in the industry and an integral part of Nate's. Based in Beeville, Texas (yep, it's a real place), Matt is relentless about caring for the honey bees, and his dedication to their care continues his family's legacy of caring for honey bees and harvesting honey since the 1400's.

FROM HIVE TO YOUR TABLE

"As a legacy beekeeper, I'm so proud to work with Nate's Honey. We share the same hive-to-table philosophy and want to help more people discover how bees intend honey to be – 100% pure, raw & unfiltered."

- Matt Halbgewachs





Crafted for
EXCEPTIONAL TASTE



With a food scientist on staff, we can maintain a custom, award-winning honey blend in every bottle. As the only honey company nationally recognized for taste, we take great responsibility and pride in crafting a honey blend that meets our honey consumers' everyday needs and is also used in renowned chefs' culinary creations.



Products must earn the ChefsBest® Excellence Award by surpassing quality standards established by professional chefs.



Honey as it is
**STRAIGHT FROM
THE HIVE**

RAW

GENTLY WARMED

Keeping it raw, we **simply warm** the honey so that it's easier to pour into bottles without heating to high temperatures that would kill all the good stuff.

**100% PURE
UNADULTERATED**

Verified beekeeper partners send us the best honey, straight from the hive with nothing added.
It's just honey.

UNFILTERED

STRAINED, NOT FILTERED

We strain out only the bee parts and wax, retaining natural properties, like **pollen**, only found in **unfiltered** honey.



ORGANIC

NOT FROM THE U.S.

The USDA can't certify honey as organic when it's sourced from the continental U.S. We partner with beekeepers whose **protected** hives guarantee no bee contact with **pesticides**.

LEADING THE HONEY CATEGORY



#1 BRANDED HONEY IN THE U.S.

With the highest and fastest growing dollar share of total honey and the organic honey subcategory

GREATEST DISTRIBUTION

Highest ACV of any honey brand

GROWING CATEGORY AT RETAIL

Contributing the most dollar sales growth to the category of any brand in the last 3 years

SUBSTANTIAL INVESTMENT IN BRAND & CATEGORY EDUCATION

Highest aided and unaided awareness of any honey brand

LOYAL CONSUMER BASE

Highest share-of-wallet of any raw honey brand

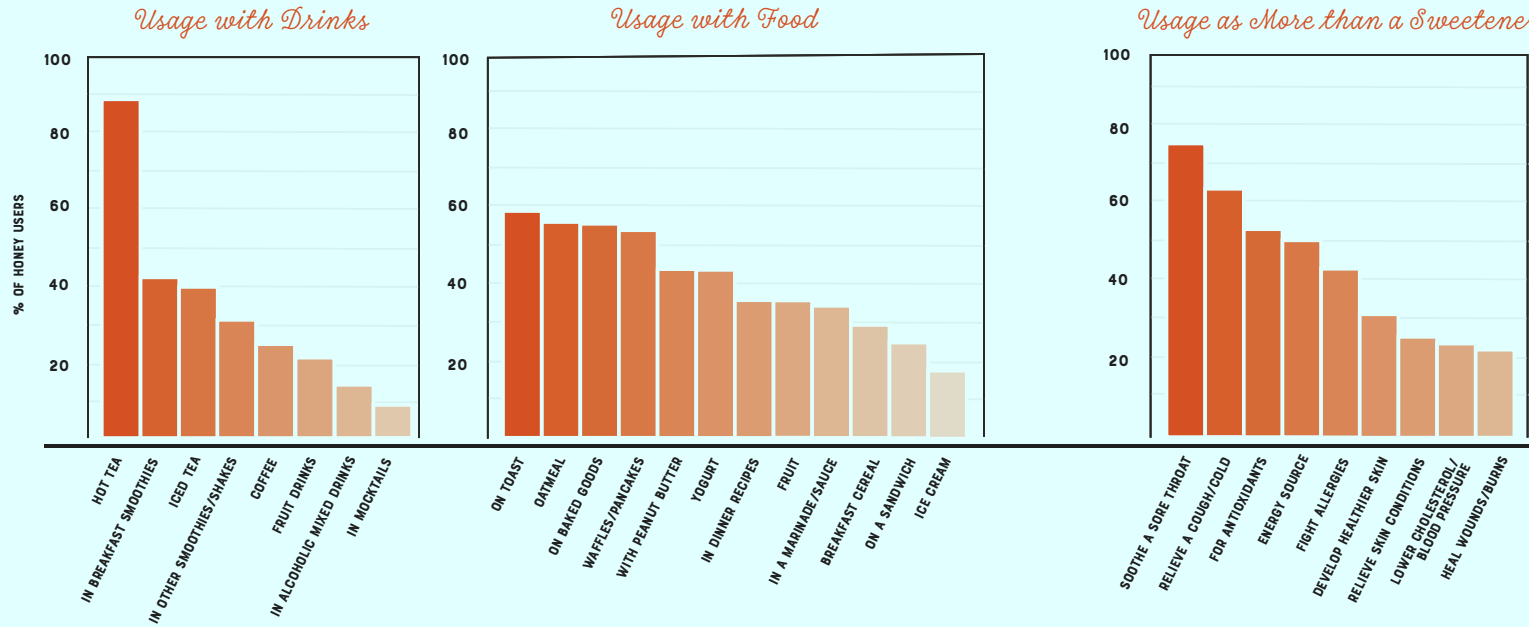
MEETING CONSUMER NEEDS

With a well-rounded portfolio that meets all honey needs and grows the category

Sources: IRI MULO Honey, 2023; IRI Panel Data Honey, 2020; Russell Research Honey AAU, 2021

TOP HONEY USES

honey makes it better



Source: 2021 Honey AAU, Russell Research





FROM THE BEES

to beyond the bottle

Our commitment is to be responsible stewards of the resources we've been gifted.



LONG LIVE THE BEES

We give back to bee health by partnering with responsible beekeepers and leading universities for bee health research.



HONEY GIVES HOPE

We don't stop at the shelf. We steward our profits to families and communities in need.



SUSTAINABILITY IN PRODUCTION

From generating as little waste as possible to not wasting honey, we help the greater hive by taking as little from it as possible.

For we are God's masterpiece. He has created us anew in Christ Jesus, so we can do the good things he planned for us long ago.

-Ephesians 2:10



A mission-driven company that gives back

Nutrition Facts

about 22 servings per container
Serving Size 1 Tbsp (21g)

Amount per serving
Calories **70**

	% DV*
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbs 18g	7%
Total Sugars 15g	30%*

Protein 0g

*% DV = % Daily Value.
Not a significant source of saturated fat, trans fat,
cholesterol, dietary fiber, vitamin D, calcium, iron,
and potassium.
† One serving adds 15g of sugar to your diet and
represents 32% of the Daily Value for Added Sugars.

INGREDIENTS: Honey

Packed for:
Nature Nate's®
McKinney, TX 75071
469.452.4429

U.S. GRADE A

 BPA Free
 Gluten Free



As a nature lover, I'm on a mission to steward the precious resource honeybees gift to us: pure, raw & unfiltered honey.

We have strict testing standards that ensure our honey is as simple & pure as it is straight from the hive. This is our purity guarantee: to provide an unmatched level of care and precision that would make any honeybee proud.

*I thank God for allowing
us to serve you and
your family.* - NATE

Don't feed honey to babies one year or younger

- Gently warmed for pourability; store at room temperature to slow natural process of crystallization

naturenates.com



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INGREDIENTS: HONEY.™